

## GREAT BREAKFAST MADE SIMPLE.

CAL 193 FAT 27.83g CARBS 27.2g  
POACHED EGGS ON  
SMASHED AVOCADO  
\$2.95 £3.95

CAL 328 FAT 79.8g CARBS 10g  
OATS WITH YOGURT  
& FRESH BERRIES  
\$1.85 £2.25

CAL 153 FAT 31.2g CARBS 26.5g  
PANCAKES WITH  
FRESH STRAWBERRIES  
\$3.50 £4.40



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An abstract graphic on the left side of the slide. It features a dark background with a complex network of colorful lines (yellow, orange, red, green, blue, purple) that resemble circuitry or data paths. Some lines form loops and cross each other. In the upper left, there are two white hand icons pointing towards the right. Below the lines, there are several blue squares of varying sizes, some of which are arranged in a grid-like pattern. At the bottom left, there is a large, semi-transparent red circle containing a white microphone icon. The overall aesthetic is high-tech and digital.

## ABOUT

Powering content and AI experiences, Sodaclick is a cloud based platform for creating dynamic digital signage content and intuitive solutions. The foundations of Sodaclick are the 'Create, publish and update' mantra, that results in high-impact, dynamic and intuitive content through the single URL mechanism.

At the core, is a simple, yet powerful, all inclusive HTML5 content creator with over 3 million royalty free assets (CC0) for creating high quality, and free flowing dynamic digital signage content, all without a single line of code. Slides are both dynamic and infinitely editable, with automatic 'non CMS' content updates, all within the platform.

As well as fully customisable, zone free, 'from the grounds up' content, access to Sodaclick's 4K HTML5 template gallery covers many verticles, and are fully editable in both open, free form graphics and the more granular, restricted edit modes.

Through the Sodaclick creative platform, output playlist, touch, data and voice enabled solutions through a single URL, for your digital signage screens, menu boards, POS and kiosk systems .

Driving the future of contactless digital signage, Sodaclick uses multilingual neural net voice recognition with natural language processing and AI to create immersive consumer experiences across multiple verticals including retail, hospitality, education, public spaces, and QSRs.

Do you have any special offers?

Scan the QR-Code to get 20% off selected items today.

Are there any in-store discounts?

We have 20% off selected items using the on screen QR-Code



## VOICE AI ASSISTANTS

Increase customer engagement, brand loyalty and 24/7 message consistency through touchless, voice AI interactions.

Design your brands voice assistant using Sodaclick's unique and simple to integrate SDK to apply voice AI to existing or new web applications.

Support for over 85 languages and variations.

### Create Your Voice Assistant

Easily create your brands voice AI assistant through the Sodaclick SDK

### Manage Voice AI

Manage your voice campaigns through the Sodaclick SDK

### Realtime Updates

Make informed decisions about your campaigns in realtime, and update the voice assistant through the Sodaclick SDK to instantly align to customer needs and requirements.

# AI PRODUCTS THAT SPEAK YOUR BRANDS LANGUAGE

Extend your brand's reach with powerful speech recognition capabilities



## Automatic Speech Recognition

Overcome speech recognition barriers such as background noise, accents or unique vocabulary.

## Multilingual Support

Expand your brand in more than 85 languages and variants for a truly global voice AI strategy.

## Natural Language Understanding

Make sense of messy natural language through custom conversational AI models.

# OMNI-CHANNEL VOICE SOLUTION

Build immersive user experiences by easily integrating voice on top of existing touch user interfaces through the Sodaclick SDK.

Use the Sodaclick Voice AI SDK to easily integrate multilingual voice actions into new and existing touch screen projects.

The SDK is designed to be used with your HTML code, and can be extended with Javascript for callback actions. Update your HTML code with Sodaclick overlay Class and Attributes.

SDK support for over 85 languages and variations.

```
<a onclick="my_function()" class="sc_step_1"  
  sc_intents="burger, hamburgers, burgers"  
  sc_response="You now can customize your ....">  
  BURGERS  
</a>
```



# CUSTOM CONVERSATIONAL AI

Increase business ROI with every interaction through AI.

Deploy conversational AI for self service kiosks and drive through systems to enable highly accurate, touch-free virtual assistants to augment everyday service.

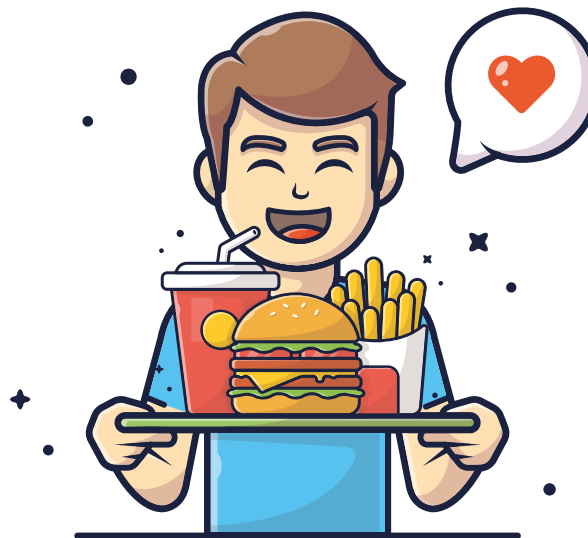
Sodaclick's conversational AI models for quick service restaurants provide real-time, near human and contactless experiences for consumers.

Hi, Welcome to **\$brand\_name**.  
I'm Christina your AI Virtual Assistant, How may I take your order?



Yeh let me do a Double Cheese Burger Combo, without tomatoes, and give me a large cola, no ice please.

Sure I've updated your order, would you like anything else?



**1. DOUBLE CHEESE  
BURGER COMBO**  
NO TOMATOES



**2. LARGE COLA**  
NO ICE

**TOTAL \$6.99**



# SUPERIOR ENTERPRISE VOICE AI SOLUTION

Comprehensive privacy and security, leveraging Microsoft Azure



## Certified

Sodaclick Voice AI SDK and Conversational AI are Certified by SOC, FedRAMP, PCI DSS, HIPAA, HITECH and ISO



## Encrypted

Your custom speech data and models are encrypted while it's in storage



## Private

Your data remains yours. Audio input and transcription data aren't logged during audio processing



## Secure

Sodaclick offers enterprise-grade security, availability, compliance and manageability

# END-TO-END ARCHITECTURE

From the cloud to the edge, create and deploy with Sodaclick

