

An abstract graphic on the left side of the slide. It features a dark background with a complex network of colorful lines (yellow, orange, red, green, blue, purple) that resemble circuitry or data paths. Some lines form loops or point towards the right. In the lower-left corner, there is a vertical column of binary code (0s and 1s) in a light blue color. To the right of this column, there are several small, scattered blue squares. At the bottom left, there is a red circular icon containing a white microphone symbol, suggesting voice functionality.

ABOUT

Powering content and AI experiences, Sodaclick is a cloud based platform for creating dynamic digital signage content and intuitive solutions. The foundations of Sodaclick are the 'Create, publish and update' mantra, that results in high-impact, dynamic and intuitive content through the single URL mechanism.

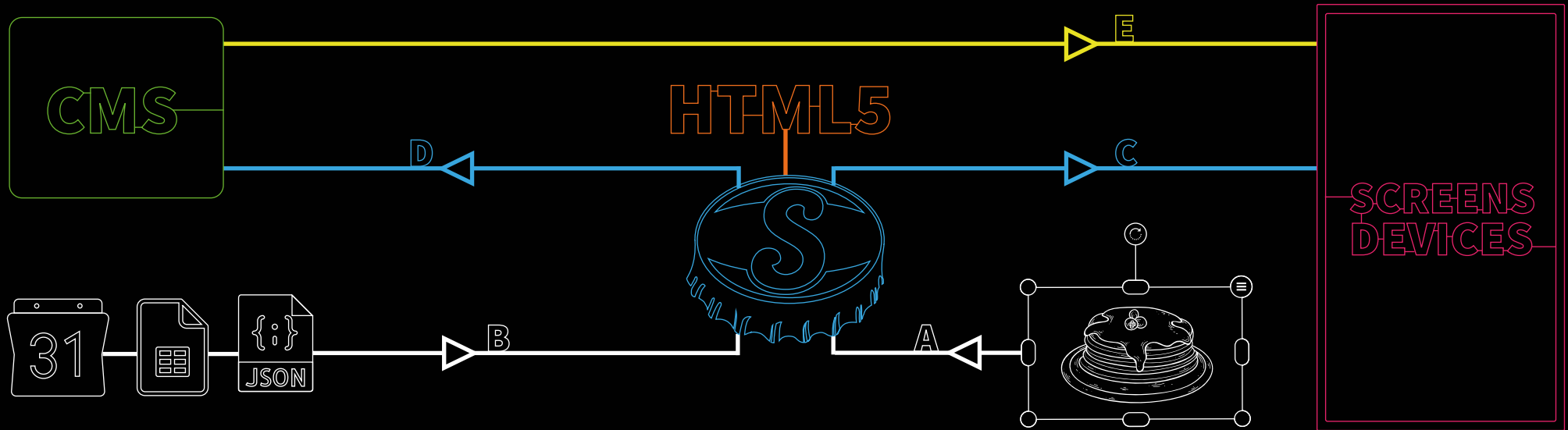
At the core, is a simple, yet powerful, all inclusive HTML5 content creator with over 3 million royalty free assets (CCO) for creating high quality, and free flowing dynamic digital signage content, all without a single line of code. Slides are both dynamic and infinitely editable, with automatic 'non CMS' content updates, all within the platform.

As well as fully customisable, zone free, 'from the grounds up' content, access to Sodaclick's 4K HTML5 template gallery covers many verticles, and are fully editable in both open, free form graphics and the more granular, restricted edit modes. Through the Sodaclick creative platform, output playlist, touch, data and voice enabled solutions through a single URL, for your digital signage screens, menu boards, POS and kiosk systems.

Driving the future of contactless digital signage, Sodaclick uses multilingual neural net voice recognition with natural language processing and AI to create immersive consumer experiences across multiple verticals including retail, hospitality, education, public spaces, and QSRs.

THE SODACLICK FLOW

Powering Content And AI Experiences



A. Create, publish and update, dynamic HTML5 digital signage content from any device.

B. Supercharge your graphics with dynamic data, through various apps, including, Google Calendar, Google Sheets, and powerful JSON API requests, for limitless possibilities.

C. Turn any device into a Sodaclick digital signage web player Input the unique, HTML5 URL directly into the devices native web browser without the hassle of pairing

D. Simply create your content solution, and input your secure, MLS URL into your CMS network. You can now display your HTMLS content solution in a scheduled playlist or a multizone project as a web asset/widget

E. Schedule and post your HTML5 content solution through your CMS onto your connected screen/device.



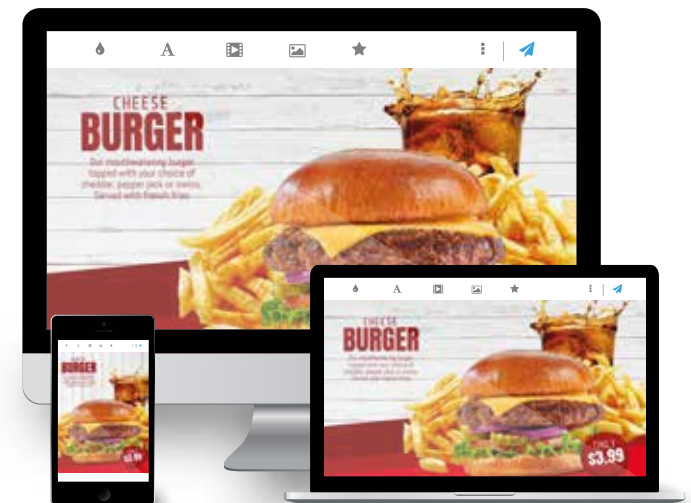
CREATE CONTENT, WITHOUT A SINGLE LINE OF CODE



Create, publish and update, free flowing, dynamic HTML5 digital signage content from any device.

Design customised 4K content to suite your brand in minutes with access to an inclusive image search* and fine control over your brand assets, fonts and colours.

*Over 3 million high quality, royalty free assets (CCO)



SODAClick TEMPLATE GALLERY

OWN THE CREATIVE PROCESS

As well as offering a powerful cloud based content application to create on, SodaClick's team of designers regularly upload high quality content for you to enjoy. Fully editable, these templates help you deliver your brands message quickly and effectively.

16:9 | 9:16 CONTENT

Templates are designed with landscape and portrait digital signage screens in mind for maximum exposure of your brand message.

GROWING CATEGORIES

Beauty . Education . Events . Fitness . Finance . Food & Drink . Health . Internal Comms . Retail . Travel .

+ START NEW SLIDE

LONG | WIDE

TEMPLATE GALLERY



MULTILINGUAL CONTENT

Edit and translate your graphics with

An intuitive way to create and edit your slides with multilingual support on the fly.
Sodaclick auto translates your content from over 90 languages to select from.

↶ Undo

↷ Redo

📄 Quick Edit

🌐 Languages

📏 Snap to Guide

👁 Viewable Area

Visa Business MyCoolBank.

4000 1234 5678 9010

12/20

G. RAYMOND
BUSINESS NAME

VISA

**When was the last
time you saw an
interest rate this low?**

The amazing rate Visa credit card
From MyCoolBank offers one of the
Lowest rates available.

CooleBank.

✎ Edit Slide

📌 Post Slide



Group Text Field - 1

MeineCooleBank

Text Field - 2

Wann war der letzte
Mal, wenn Sie eine
gesehen haben
Zinssatz so niedrig?

Text Field - 3

Die erstaunliche Rate Visa Kreditkarte
Von MyCoolBank bietet einer der
Niedrigste verfügbare Preise.

Text Field - 4

MeineCooleBank.



REALTIME CONTENT UPDATES, IN SECONDS

Manage on screen content, live from Sodaclick's cloud based creative app.

Edit and update on screen content in realtime without any player, network or external CMS intervention.

Simply load your content from the dashboard, make any necessary changes, and the HTML5 URL will automatically update throughout your digital signage network.

 Update Slide

 Preview Slide

 Update



 **AES 256 ENCRYPTED CONTENT**

<https://html5.sodaclick.com/canvas/NGt1..>

SECURE, 4K HTML5 URLs FOR YOUR DIGITAL SIGNAGE SCREENS

Sodaclick revolves around the single URL mechanism that is pivotal to its contents performance, quality and reliability.

Output your playlist, touch, data, and voice enabled solutions as, dynamic HTML5 URLs, allowing for a secure and high resolution* output to your digital signage screens.

*Resolution is relative to the content and its use of high resolution assets. All text and vector graphics are upscaled without loss of quality, and is subject to hardware compatibility.



ONLY
\$3.99

DATA DRIVEN GRAPHICS

Intelligently influence your content

Supercharge your graphics with dynamic data, through various apps, including, Google Calendar, Google Sheets, and powerful JSON API requests, for limitless possibilities.

With these app connections, create and customise your content once, and watch, live, as your dynamic data shapes your digital signage experience.

Data sources can be set up in Sodaclick to influence change in the contents text and asset attributes for various use cases, such as live football scores, arrival / departure times, queue management systems, IOT sensory feedback data and many others.



```
[{"id": 224667, "name": "POACHED EGGS ON...", "price1": "2.95", "price2": "3.95", "cal": "403", "fat": "27.836g", "carbs": "27.36g", "images": [{"image1": "poached.jpg"}]}, {"id": 224668, "name": "OATS WITH YOGURT & FRESH BERRIES", "price1": "1.85", "price2": "2.25", "cal": "320", "fat": "70.86g", "carbs": "116g", "images": [{"image1": "oats1.png"}]}, {"id": 224669, "name": "PANCAKES WITH FRESH STRAWBERRIES", "price1": "3.50", "price2": "4.40", "cal": "453", "fat": "30.26g", "carbs": "26.56g", "images": [{"image1": "pancakes.png"}]}
```

**GREAT BREAKFAST
MADE SIMPLE.**

CAL 403 FAT 27.836 CARBS 27.36
**POACHED EGGS ON
SMASHED AVOCADO**
\$2.95 L3.95

CAL 320 FAT 70.86 CARBS 116
**OATS WITH YOGURT
& FRESH BERRIES**
\$1.85 L2.25

CAL 453 FAT 30.26 CARBS 26.56
**PANCAKES WITH
FRESH STRAWBERRIES**
\$3.50 L4.40



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11011101001001001111011101001001
01001111011101001001001111011101
01001001001111011101001001001111
11011101001001001111011101001001

ID	NAME	PRICE1	PRICE2	CAL	FAT	CARBS	IMAGES
224667	POACHED EGGS ON SMASHED AVOCADO	2.95	3.95	403	27.83g	27.36g	poached.jpg
224668	OATS WITH YOGURT & FRESH BERRIES	1.85	2.25	320	70.86g	116g	oats1.png
224669	PANCAKES WITH FRESH STRAWBERRIES	3.50	4.40	453	30.26g	26.56g	pancakes.png

11011101001001001111011101001001
01001111011101001001001111011101
01001001001111011101001001001111
11011101001001001111011101001001

POSTING TO A CONNECTED SCREEN

Sodaclick CMS

Manage and deploy your content across your digital signage network through the Sodaclick PWA or native player.

Alternatively you can simply input the contents unique HTML5 URL directly into a devices native web browser for instant playback.

Through Sodaclick's 'flexi license' mechanism, transferring a license from one device to another, is simple and intuitive.

External CMS

Simply create your content solution, and input your secure, HTML5 URL into your CMS network.

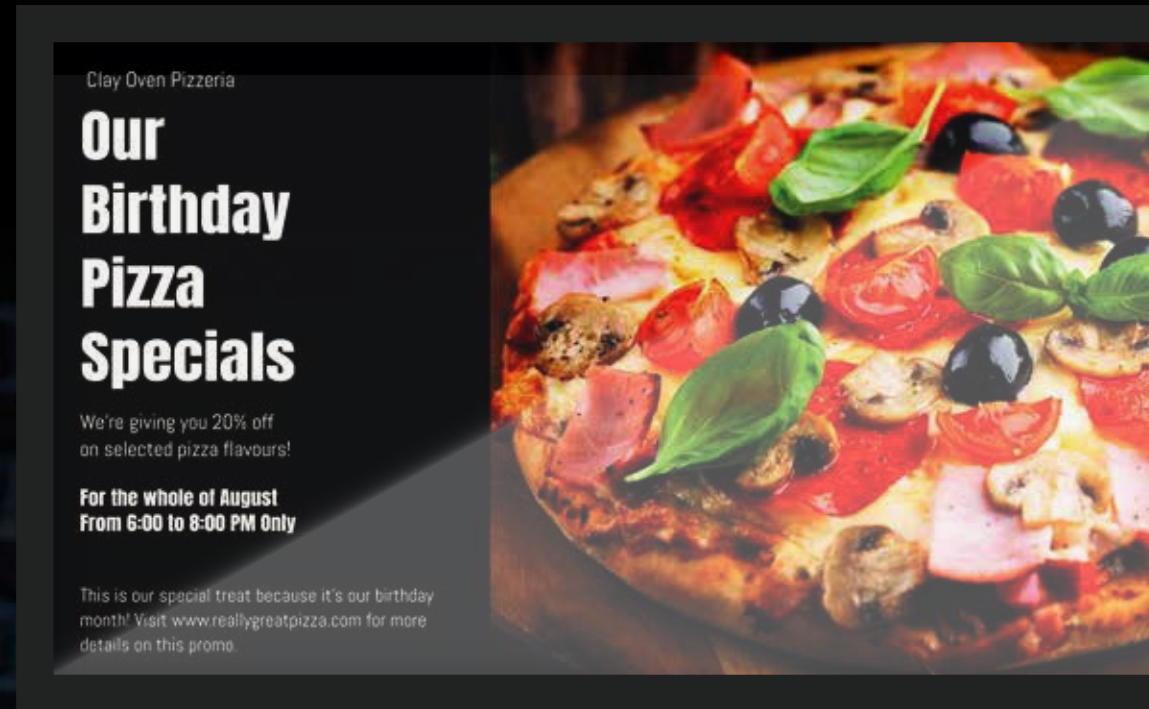
You can now display your content solution in a scheduled playlist or a multizone project as a web asset / widget, through your CMS player.

Post Slide

 Post to Screen

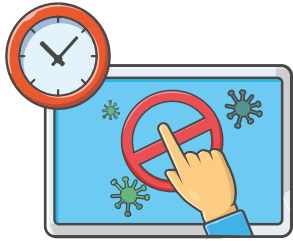
 Preview Slide

 Update



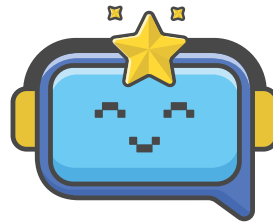
A TRULY TOUCH-FREE EXPERIENCE

Augmenting real world solutions with Sodaclick Voice



Natural User Interface

Improve fulfilment time, customer engagement, brand loyalty, and hygiene



No Wake Word

Automatic speech recognition through various sensor and event triggers



Immersive Experience

Use voice AI to supercharge customer experiences at every touchpoint

AI PRODUCTS THAT SPEAK YOUR BRANDS LANGUAGE

Enable voice AI strategies at every touchpoint of your customers journey



Voice AI SDK

Convert web-based touch applications into omni-channel voice controlled experiences through the powerful Voice AI SDK.



DS Voice Assistant

Create tailored voice assistants for informational and navigational digital signage through the Sodaclick platform.



Conversational AI

Bring conversational AI to the drive-thru for quick service restaurants and increase throughput, sales and brand loyalty.

AI PRODUCTS THAT SPEAK YOUR BRANDS LANGUAGE

Extend your brand's reach with powerful speech recognition capabilities



Automatic Speech Recognition

Overcome speech recognition barriers such as background noise, accents or unique vocabulary.

Multilingual Support

Expand your brand in more than 85 languages and variants for a truly global voice AI strategy.

Natural Language Understanding

Make sense of messy natural language through custom conversational AI models.

Do you have any special offers?

Scan the QR-Code to get 20% off selected items today.

Are there any in-store discounts?

We have 20% off selected items using the on screen QR-Code



DIGITAL SIGNAGE VOICE ASSISTANTS

Increase customer engagement, brand loyalty and 24/7 message consistency through touchless, voice AI interactions.

Design your brands voice assistant using Sodaclick's unique and simple to integrate SDK to apply voice AI to existing or new web applications.

Support for over 85 languages and variations.

Create Your Voice Assistant

Easily create your brands voice AI assistant through the Sodaclick SDK

Manage Voice AI

Manage your voice campaigns through the Sodaclick SDK

Realtime Updates

Make informed decisions about your campaigns in realtime, and update the voice assistant through the Sodaclick SDK to instantly align to customer needs and requirements.

OMNI-CHANNEL VOICE SOLUTION

Build immersive user experiences by easily integrating voice on top of existing touch user interfaces through the Sodaclick SDK.

Use the Sodaclick Voice AI SDK to easily integrate multilingual voice actions into new and existing touch screen projects.

The SDK is designed to be used with your HTML code, and can be extended with Javascript for callback actions. Update your HTML code with Sodaclick overlay Class and Attributes.

SDK support for over 85 languages and variations.

```
<a onclick="my_function()" class="sc_step_1"
  sc_intents="burger, hamburgers, burgers"
  sc_response="You now can customize your ....">
  BURGERS
</a>
```





CUSTOM CONVERSATIONAL AI

Increase business ROI with every interaction through AI.

Deploy conversational AI for self service kiosks and drive through systems to enable highly accurate, touch-free virtual assistants to augment everyday service.

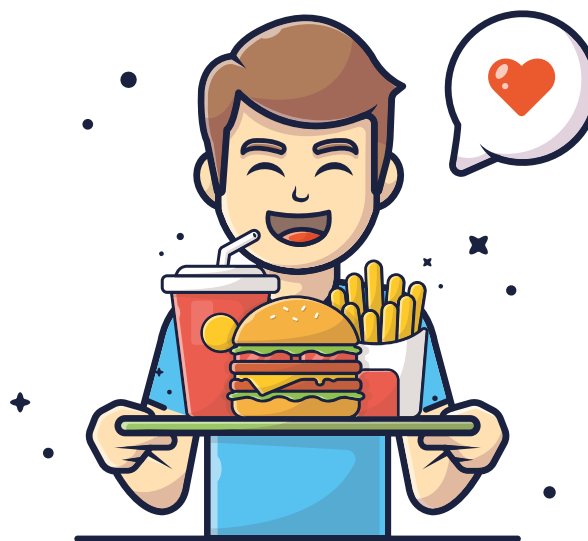
Sodadlick's conversational AI models for quick service restaurants provide real-time, near human and contactless experiences for consumers.

Hi, Welcome to **\$brand_name**.
I'm Christina your AI Virtual Assistant, How may I take your order?



Yeh let me do a Double Cheese Burger Combo, without tomatoes, and give me a large cola, no ice please.

Sure I've updated your order, would you like anything else?



**1. DOUBLE CHEESE
BURGER COMBO**
NO TOMATOES

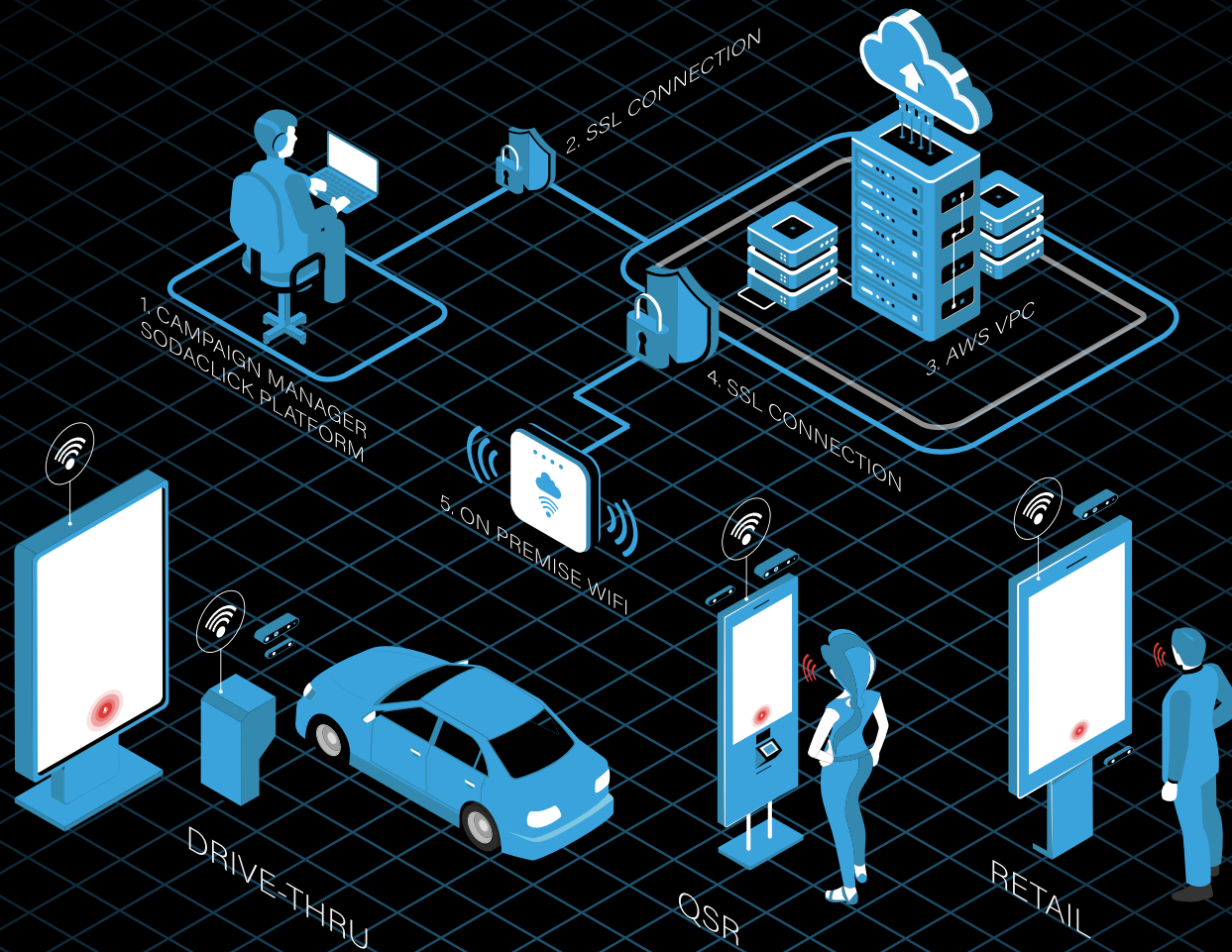


2. LARGE COLA
NO ICE

TOTAL \$6.99

END-TO-END ARCHITECTURE

From the cloud to the edge, create and deploy with Sodaclick



SUPERIOR ENTERPRISE VOICE AI SOLUTION

Comprehensive privacy and security, leveraging Microsoft Azure



Certified

Sodaclick Voice AI SDK and Conversational AI are Certified by SOC, FedRAMP, PCI DSS, HIPAA, HITECH and ISO



Encrypted

Your custom speech data and models are encrypted while it's in storage



Private

Your data remains yours. Audio input and transcription data aren't logged during audio processing



Secure

Sodaclick offers enterprise-grade security, availability, compliance and manageability